

**-MARC CHRISTOFORIDIS-**  
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## **EDUCATION**

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School of Visual Arts - New York, NY 2004 - 2008  
Graduation Date: May 16<sup>th</sup>, 2008  
Bachelor of Fine Arts Degree, Computer Art

## **WORK EXPERIENCE**

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2012 **Freelance After Effects Artist** *Humble, GuyManly, MTV* New York, NY  
Responsibilities: 2-D compositing, special effects, title design and animation, rotoscoping, editing, creation of assets, and direct communication with clients.  
Clients include: *Reebok, Lord & Taylor, Pediacare, Carolina Herrera, ESPN, NHL, Vita Coco, Kindle, Hasbro, Google, Sprint, National Geographic, Crayola, Gold Bond, Burlington Coat Factory, Hotels.com, Arm & Hammer, Friendly's, Gillette* (since 2010).

### **Independent Freelance Motion & Design**

Responsibilities: Promotional materials, graphic design, typography, motion graphics, working remotely and/or personally with clientele to accomplish whatever the project(s) may call for.  
Clients include: *General Electric, Givers, Invisible Elephant, Treasure Fingers, campaigns, etc.*

2010 **Freelance Photoshop Artist** *PandaPanther* New York, NY  
Responsibilities: Coloring storyboards and Photoshop work for printed advertisements. Also put on project with same responsibilities in 2009.

### **Advertising Art & Design**

*Long Island Parent Magazine* Huntington, NY  
Responsibilities: Creating advertisements from scratch and completely refining previous flat ads to update with new information, as specified per client.

2009 **Freelance Photoshop and AfterEffects Artist** *Continuity Graphics Associates* New York, NY  
Responsibilities: Creating and editing assets in Photoshop, animating 2-D artwork to depict motion comic for *Astonishing X-Men*.

### **Freelance Artist**

*Looking Glass Magazine* New York, NY  
Responsibilities: Creating nine images to accompany articles focusing on fashion, sex, politics, and comic books. Issue distributed at San Diego Comic-Con 2009.

2008 **Motion Graphics Intern** *R/GA* New York, NY  
Responsibilities: Assist with whatever projects necessary for eight weeks in the summer of 2008. Work consisted of motion graphics animation and creating 2-D assets.  
Clients included: *Nike, HBO, Blackberry, Nokia, Zain*.

2007 **Dynamic Media/Day Camp Photographer** *Great South Bay YMCA* Bay Shore, NY  
Responsibilities: Creating video projects for DVD use showcasing venues and programs, taking photos daily across several summer day camp locations, posting said photos on the camp's website, creating flyers, brochures, and theatrical backdrops/graphics. *Summer Camp 2005 – 2007*

## **TECHNICAL SKILLS**

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Design, Motion Graphics, Rotoscoping, Compositing, Sound Design, Editing, Illustration and Photography. Mac/PC proficient: Photoshop, Illustrator, After Effects, Pro Tools, Logic.